# WP Power Get 5

Specyfikacja produktu reklamowego

## Scenariusz

| | |
|---|---|
| **Desktop** | Double billboard FF lub Wideboard FF |
| **Mobile** | Baner skalowalny FF |

| Forma reklamowa | Wymiary | Format | Waga [kb] | Na żywo |
|---|---|---|---|---|
| **Desktop** | | | | |
| **Double billboard** | • 750x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Wideboard** | • 970x200px | jpg/png/webp | 70 | ↗ |
| | | html | 150 | |
| **Mobile** | | | | |
| **Baner skalowalny** | • 600x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |

## Scenariusz

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|---|---|
| **Desktop** | Screening 1/uu + (Double billboard FF lub Wideboard FF) |
| **Mobile** | (Rectangle 1/uu lub Banner skalowalny XL 1/uu) + Baner skalowalny FF |

| Forma reklamowa | Wymiary | Format | Waga [kb] | Na żywo |
|---|---|---|---|---|
| **Desktop** | | | | |
| **Screening – Banner** | • 970x300px | jpg/png/webp | 150 | ↗ |
| | | html | 300 | |
| **Screening – Tapeta wąska** | • 1280x1080px | jpg/png/webp | 150 | ↗ |
| **Screening – Tapeta szeroka** | • 1920x1080px | jpg/png/webp | 150 | ↗ |
| **Double billboard** | • 750x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Wideboard** | • 970x200px | jpg/png/webp | 70 | ↗ |
| | | html | 150 | |
| **Mobile** | | | | |

| Forma reklamowa | Wymiary | Format | Waga [kb] | Na żywo |
|---|---|---|---|---|
| **Rectangle** | • 300x250px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Banner skalowalny XL** | • 600x400px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Baner skalowalny** | • 600x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |

## Scenariusz

| | | |
|---|---|---|
| | **Desktop** | Gigaboard 1/uu + (Double billboard FF lub Wideboard FF) |
| | **Mobile** | (Rectangle 1/uu lub Banner skalowalny XL 1/uu) + Baner skalowalny FF |

| Forma reklamowa | Wymiary | Format | Waga [kb] | Na żywo |
|---|---|---|---|---|
| **Desktop** | | | | |
| **Gigaboard** | • 1260x600px | jpg/png/webp | 150 | ↗ |
| | | html | 300 | |
| **Double billboard** | • 750x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Wideboard** | • 970x200px | jpg/png/webp | 70 | ↗ |
| | | html | 150 | |
| **Mobile** | | | | |
| **Rectangle** | • 300x250px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Banner skalowalny XL** | • 600x400px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Baner skalowalny** | • 600x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |

## Scenariusz

| | | |
|---|---|---|
| | **Desktop** | Retail Ad z tapetą 1/uu + Retail Ad FF |
| | **Mobile** | Retail Ad XL mobile 1/uu + Retail Ad mobile FF |

| Forma reklamowa | Wymiary | Format | Waga [kb] | Na żywo |
|---|---|---|---|---|
| **Desktop** | | | | |
| **Retail Ad z tapetą** | • 970x300px | jpg/png/webp | 150 | ↗ |
| | | html | 300 | |
| **Retail Ad** | • 970x300px | jpg/png/webp | 70 | ↗ |
| | | html | 150 | |
| **Mobile** | | | | |
| **Retail Ad XL mobile** | • 600x400px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |
| **Retail Ad mobile** | • 600x200px | jpg/png/webp | 50 | ↗ |
| | | html | 150 | |

## Przydatne dokumenty

| | |
|---|---|
| **Dobre praktyki przy screeningach** | |
| W jaki sposób projektować złożone kreacje screeningowe aby otrzymać pożądany efekt. | Dobre praktyki przy screeningach ↗ |
| **Ogólna specyfikacja** | |
| Pełna dokumentacja formatów reklamowych | Dokumentacja ↗ |
| **Panele Premium** | |
| W jaki sposób projektować panele premium | Panele Premium ↗ |